



OCTOBER 19 - NOVEMBER 2, 2017

# SOUTH CHINA COLD CHAIN REVERSE TRADE MISSION

KANSAS CITY, MO • PHILADELPHIA, PA • BALTIMORE, MD • WASHINGTON, DC



## BUSINESS BRIEFING

Monday, October 30, 2017 | 9:30 am

USTDA Business Center

1000 Wilson Boulevard, Suite 1500 | Arlington, VA 22209

The U.S. Trade and Development Agency is hosting a reverse trade mission for 18 representatives of South China's cold chain logistics sector. The itinerary features meetings and site visits at U.S. companies where delegates will learn about cutting-edge U.S. technologies, equipment, and services that can advance their cold chain goals.

As part of the visit, USTDA will host a business briefing on Monday, October 30, where delegates will brief U.S. industry representatives on future sales opportunities and the current regulatory environment in China. Participants will have the opportunity to meet one-on-one with delegates to showcase their company's products and services that can support the ambitious goals of China's cold chain sector.

**Registration is required, save your seat today!**

## PARTICIPATING IN THE BUSINESS BRIEFING:

- Connects you with key decision-makers
- Informs you about sales and partnership opportunities in China's cold chain sector
- Allows you to meet one-on-one with leaders in China's cold chain industry

## BACKGROUND

China's cold chain industry is experiencing dramatic growth. According to the International Trade Administration, China is on course for a 20-fold increase in refrigerated warehouse capacity over the next decade. Expanding and improving the cold chain is a major policy priority in China and represents tremendous business opportunities for U.S. companies looking to work in China.

## FOR MORE INFORMATION

The RTM and Business Briefing are being organized by The Webster Group on behalf of USTDA.

To learn more participating, please contact:

Tara Rife | RTM Manager | [tara@webstergroupinc.com](mailto:tara@webstergroupinc.com) | +1-202-741-1275

<https://webster.eventsair.com/southchina-rtm/home>

## AGENDA

- 9:00 a.m. - 9:30 a.m. Registration
- 9:30 a.m. - 9:45 a.m. Welcome and Introductions
- 9:45 a.m. - 10:45 a.m. Delegate Presentations
- 10:45 a.m. - 11:15 a.m. Networking Break
- 11:15 a.m. - 12:30 p.m. Delegate Presentations
- 12:30 p.m. - 1:30 p.m. Networking Luncheon
- 1:30 p.m. - 4:00 p.m. One-on-One Meetings

## DELEGATES

**FENG QiBiao**, Vice President  
Guangdong Logistics & Supply Chain Association

**JIANG Zhifang**, Expert  
Guangdong Cold Chain Association

**LI Qirong**, Expert  
Guangzhou Security Production Association

**CHEN Kuntang**, Expert  
Guangzhou Coldchain Industry Association

**HUANG Zimin**, Vice-General Manager  
Guangzhou Jiangnan Fruit and Vegetable  
Wholesale Market Management Co., Ltd.

**REN Xuehong**, Manager  
Guangzhou E-Jiangnan Trade Co., Ltd.

**LIU Cancheng**, General Manager  
Guangzhou Songyang Cold Chain Logistics Co. Ltd.

**LI Jie**, Manager  
Dongguan Jiangnan Market Operation  
Management Co. Ltd

**CHEN Yuhao**, Purchasing Manager  
Shenzhen Dexinchang Co. Ltd.

**HUANG Haiyan**, Business Manager  
Shenzhen Dexinchang Co. Ltd.

**LIN Weiyan**, General Manager  
Hainan Luoniushan Food Co, Ltd.

**QIU Qunsheng**, CEO  
Shenzhen Asia Global Logistics Co., Ltd.

**HE Mingjiu**, Vice President  
Shenzhen Asia Global Logistics Co., Ltd.

**XU Bo**, General Manager  
Guangzhou Changyun Logistics Co., Ltd.

**CAI Changyin**, General Manager  
Shantou Dongfeng Cold Chain Co., Ltd.

**PENG Renliang**, General Manager  
Shenzhen Yu Peng Container Service Co., Ltd.

**YE Zhuoxuan**, General Manager  
Dongguan Huaxue Food Co. Ltd.

**LI ShaoHua**, Deputy General Manager  
Guangzhou Xingzhouyuan Fruit Products  
Marketing Management Co., Ltd.